**TEAM ZENITHS**

**Task 3:**

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| **S.NO** | **APPLICATION DOMAIN** | **COMPLEX PROBLEM**  **IDENTIFIED** | **JUSTIFICATION** |
| 1.                    2.            3. | BSNL sim-internet  Speed                Government websites  server issue's          Ambassador Cars | 1.Internet speed is slow due to out dated infrastructures    2.DNS issues& insufficient network capacity      When large number of people are trying to log into government  Websites there are issues regarding  The server      1.Despite being an old model, the other issues with this car include the excessive release of smoke which is an environmental concern.    2.People seem to have lost interest due to the lack of styling and safety and spacious comfort. | 1.BSNL has been lagging behind private telcos    2.The key reason is that the government mandated it to use an indigenously developed 4G network        Due to high traffic underinvestment in IT infrastructure, security measures,complexity,budget constraints maintenance        1.Consumers change with time. similarly, what they look for in a product also changes.          2. In addition to the lack of marketing strategies no major modifications were made to the model which created a disinterest. |